



UNIT 1: MY FIRST JOB
READING: WORKING IN FASHION

Name:.....

Class: Date:

Objective: OA 3 Utilizar su conocimiento del inglés en la comprensión y producción de textos orales y escritos breves y claros, con el fin de construir una postura personal crítica en contextos relacionados con sus intereses e inquietudes.

What do you need to know to work in fashion? Wendy talks to people working on a fashion shoot.
(Qué necesitas saber para trabajar en moda? Wendy nos cuenta acerca de su trabajo en una sesión fotográfica de moda)

Do the preparation task first. Then watch the video and do the exercises to check your understanding.
Remember you can read the transcript at any time.
(Antes de comenzar realiza el ítem de Preparation y luego observa el video para realizar los ejercicios de comprensión, recuerda que puedes leer la transcripción del video cuando desees)

Preparation: matching
Match the vocabulary with the correct definition and write a–h next to the numbers 1–8.
(Términos pareados. Anota la letra correcta de la definición según su concepto del 1-8)

- | | |
|-----------------------|---|
| 1..... creative flair | a. strong support for or loyalty to something |
| 2..... glamorous | b. not easily offended or upset |
| 3..... tough-skinned | c. a job or profession that you do for a long time or your whole life |
| 4..... a shoot | d. a talent or special ability for creating things |
| 5..... dedication | e. to produce in a factory |
| 6..... to manufacture | f. exciting and attractive |
| 7..... a career | g. the typical working hours of an office job or similar |
| 8 nine to five | h. a photography session |



Haz click aquí para ver el video: (Ctrl+click)

<https://drive.google.com/drive/folders/1607QR3o9Hk7Ae2q-M7suQ3qFH15u5ZGm?usp=sharing>

Lee la transcripción del video para una mejor comprensión: Working in Fashion

- Wendy:** The world of fashion never stays still. Styles, colours and combinations change along with every season, year after year. It may look glamorous and fun, but it takes hard work and dedication to make a career in fashion.
Many people now study fashion at college or university in the UK, where they'll need to understand skills including design, materials, distribution, marketing – and have lots of creative flair. All the people at this fashion shoot have studied at college, but now they're working, they're still learning all the time.
- Photographer:** I went to the London College of Communication. The real training that I kind of got that helps me today is just from assisting photographers, working in studios and just, really, just shooting my own stuff.
- Make-up artist:** I think I'm still learning every day because there are new products, new people, different equipment ...
- Alex:** I went to the Royal College of Art, where I sort of learned more about textile design and fashion and a little bit more about the industry from a different perspective.
- Wendy:** She now works in the family business, called Daisy Darche.
- Alex:** That's really nice.
- Wendy:** Alex's business is based in London, where she designs and manufactures her range of clothes.
So, show me some of your work.
- Alex:** Yes, this is some of my work. So these pieces are from the latest spring/summer collection, and here are some other pieces which are made to order.
- Wendy:** Where do you get your inspiration from for these textiles?
- Alex:** I like going to museums, a lot of travelling involved, so I went to India, China, Thailand ... really anywhere, even going for a walk in the park, you never know what you can see.
- Wendy:** Alex hires in the photographer, model and make-up artist for her fashion shoots to show off her range of clothes in magazines and online. But what does it take to work in the fashion industry?
- Make-up artist:** To be a good make-up artist you need to be a good communicator, creative and tough-skinned for the industry.
- Photographer:** I couldn't imagine myself working in an office, you know, 9 to 5. I just absolutely love photography and to make a living with, you know, through my work ... it's fun, yeah, I really, really enjoy it.
- Alex:** Definitely, you have to have a passion, and you just have to keep going.



1. Check your understanding: multiple choice

Circle the best answer to these questions. (Encierra en un círculo la respuesta correcta)

1. Working in fashion is ...

a. glamorous and fun.

b. hard work.

c. not a career.
2. Now they have finished college, these young people ...

a. have no time for training.

b. can start the real learning.

c. are still learning all the time.
3. At college, Alex learned about ...

a. textile design and the fashion industry.

b. cutting and sewing techniques.

c. brand design and fashion marketing.
4. Alex’s business is based in ...

a. Manchester.

b. Edinburgh.

c. London.
5. The photographer can’t imagine ...

a. doing a typical job.

b. using different equipment.

c. doing other types of photography.
6. Alex thinks university is ...

a. important.

b. not very important.

c. not at all important.
7. Alex says the fashion industry...

a. is all glamour.

b. is sometimes glamorous.

c. is never glamorous.
8. The reward for the designer’s hard work is ...

a. becoming famous.

b. choosing the styles people wear.

c. having a fun job.

2. Writing Personal Information. (Responde con tu opinión personal en 3 líneas)

Are you interested in fashion? Why?/Why not? Would you work in a similar area?