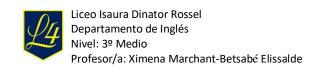


8 nine to five

<u>UNIT 1: MY FIRST JOB</u> <u>READING: WORKING IN FASHION</u>

Name:		
Class: Date:		
1 5	ves y claros, con el	ento del inglés en la comprensión y producción de textos fin de construir una postura personal crítica en contextos udes.
shoot.		shion? Wendy talks to people working on a fashion nos cuenta acerca de su trabajo en una sesión fotográfica de moda)
understanding. Remember you can read	l the transcript a	nego observa el video para realizar los ejercicios de comprensión,
•	ith the correct d	efinition and write a—h next to the numbers 1—8. nición según su concepto del 1-8)
1 creative flair	a.	strong support for or loyalty to something
2 glamorous	b.	not easily offended or upset
3 tough-skinned	c.	a job or profession that you do for a long time or your whole life
4 a shoot	d.	a talent or special ability for creating things
5 dedication	e.	to produce in a factory
6 to manufacture	f.	exciting and attractive
7 a career	g.	the typical working hours of an office job or similar

h. a photography session



Haz click aquí para ver el video: (Ctrl+click)

https://drive.google.com/drive/folders/1607QR3o9Hk7Ae2q-M7suQ3qFH15u5ZGm?usp=sharing

Lee la transcripción del video para una mejor comprensión: Working in Fashion

Wendy: The world of fashion never stays still. Styles, colours and combinations change along

with every season, year after year. It may look glamorous and fun, but it takes hard work

and dedication to make a career in fashion.

Many people now study fashion at college or university in the UK, where they'll need to understand skills including design, materials, distribution, marketing – and have lots of creative flair. All the people at this fashion shoot have studied at college, but now they're

working, they're still learning all the time.

Photographer: I went to the London College of Communication. The real training that I kind of got that

helps me today is just from assisting photographers, working in studios and just, really,

just shooting my own stuff.

Make-up artist: I think I'm still learning every day because there are new products, new people, different

equipment ...

Alex: I went to the Royal College of Art, where I sort of learned more about textile design and

fashion and a little bit more about the industry from a different perspective.

Wendy: She now works in the family business, called Daisy Darche.

Alex: That's really nice.

Wendy; Alex's business is based in London, where she designs and manufactures her range of

clothes.

So, show me some of your work.

Alex: Yes, this is some of my work. So these pieces are from the latest spring/summer

collection, and here are some other pieces which are made to order.

Wendy: Where do you get your inspiration from for these textiles?

Alex: I like going to museums, a lot of travelling involved, so I went to India, China, Thailand

... really anywhere, even going for a walk in the park, you never know what you can

see.

Wendy: Alex hires in the photographer, model and make-up artist for her fashion shoots to show

off her range of clothes in magazines and online. But what does it take to work in the

fashion industry?

Make-up artist: To be a good make-up artist you need to be a good communicator, creative and tough-

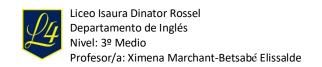
skinned for the industry.

Photographer: I couldn't imagine myself working in an office, you know, 9 to 5. I just absolutely love

photography and to make a living with, you know, through my work ... it's fun, yeah, I

really, really enjoy it.

Alex: Definitely, you have to have a passion, and you just have to keep going.



1. Check your understanding: multiple choice

Circle the best answer to these questions. (Encierra en un círculo la respuesta correcta)

1. Working in fash	ion is		
a. glamorous and fun.	b. hard work.	c. not a career.	
2. Now they have f	inished college, these you	ng people	
a. have no time for train	ning. b. can start the r	real learning. c. are still learning all the t	ime.
3. At college, Alex	learned about		
a. textile design and the	fashion industry.	b. cutting and sewing techniques.	
c. brand design and fas	hion marketing.		
4. Alex's business i	s based in		
a. Manchester.	b. Edinburgh.	c. London.	
5. The photograph	er can't imagine		
a. doing a typical job.	b. using different equip	pment. c. doing other types of photograp	phy.
6. Alex thinks univ	ersity is		
a. important.	b. not very important.	c. not at all important.	
7. Alex says the fas	hion industry		
a. is all glamour.	b. is sometimes glamor	rous. c. is never glamorous.	
8. The reward for	the designer's hard work	is	
a. becoming famous.	b. choosing the styles p	people wear. c. having a fun job.	
O		con tu opinión personal en 3 líneas) Would you work in a similar area?	